

David Wright-Spaner

Senior Creative with 15 years of experience bridging the gaps between visuals, audio, systems, and UX

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Skills & Software

- **UI, UX, Web & Interactive Design** : HTML, CSS, JavaScript, Figma, Wordpress
- **Graphic Design & Image Editing** : Photoshop, Illustrator, Midjourney, Stable Diffusion
- **Motion Graphics & Video Editing** : After Effects, Premiere, Cinema 4D, Runway
- **Sound Design & Audio Engineering** : Ableton, Izotope, Audition, Pro Tools
- **Project Management & Automation** : Trello, Typeform, Zapier, Asana, Monday

Experience

Multimedia Designer, Contractor & Consultant – 7/2020 - present

- **The Arcane Library** : Directed campaign trailer, designed assets, playtested gameplay, & strategized marketing for the Shadowdark RPG Kickstarter, leading to \$1.3M in funding.
- **Tarsus Group** : Directed UX audits and collaborated with executive leadership to improve user metrics across various web properties, leading to acquisition by Informa for \$940M.

Omnicom Media Group – 7/2018 - 7/2020

- **Senior Design Director, Innovation & Multimedia – 7/2019 - 7/2020**
 - Lead novel multimedia solutions to push the company forward as a digital organization.
 - Served as the primary liaison between Creative and Technology departments on all New Business pitches, winning clients such as Disney, Diageo, Daimler, and the U.S. Army.
- **Design Director, Digital & Systems – 7/2018 - 7/2019**
 - Collaborated with senior leadership across the company to launch websites, design applications, organize databases, automate workflows, & produce educational content.

Art Director at Publicis Media – 08/2015 - 03/2018

- Designed websites, presentations, animations, and audio for agencies and New Business pitches, winning clients such as 20th & 21st Century Fox, Fiat Chrysler, and Molson Coors.

Multimedia Designer, Freelance – 04/2011 - 08/2015

- Created animations, branding, music, presentations, sound effects, visual effects, and voiceovers for clients such as Penton Media, Zenith Media, MTV, NBC, Warner, and Ford.

Multimedia Designer at Sense Of Fashion – 09/2010 - 04/2011

- Overhauled the content, branding, and UI/UX for a marketplace startup during a six-month contract, resulting in a surge of 85K users during that time.

Multimedia Designer at Bintro – 11/2008 - 09/2010

- Designed the content, branding, and UI/UX for a classifieds startup through its beta and launch, achieving 20% conversion rates, over 100K active users, and \$4M of investment.

Education

Savannah College of Art and Design – 9/2004 - 5/2008

- Bachelor of Fine Arts in Sound Design, Broadcast Design & Motion Graphics