

David Wright-Spaner

Senior Creative specializing in digital multimedia with over 13 years of experience in startups and global agencies.

314-952-7557

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Skills & Software

- **UI, UX, Web & Interactive Design** : HTML5, CSS3, Wordpress, JS, SVG, XD, VBA, Git
- **Graphic Design & Photo Editing** : Photoshop, Illustrator, InDesign, Dimension
- **Motion Graphics & Video Editing** : After Effects, Premiere, Cinema 4D
- **Sound Design & Audio Engineering** : Ableton Live, Izotope Suites, Audition, Pro Tools
- **Project Management & Automation** : Trello, Typeform, Zapier, Sharepoint, Basecamp

Experience

Digital Multimedia Consultant, 7/2020 - present

- Providing comprehensive solutions for small businesses by unifying disparate design disciplines.

Omnicom Media Group, 7/2018 - 7/2020

• Senior Director, Innovation & Multimedia, 7/2019 - 7/2020

- Lead novel multimedia solutions to push the company forward as a digital organization.
- Served as primary liaison between Creative and Technology departments on all web-based New Business pitch assets, winning clients such as Disney, Diageo, Daimler Mercedes, and U.S. Army.

• Design Director, 7/2018 - 7/2019

- Collaborated with senior leadership across company & subsidiaries to launch websites, design applications, organize databases, automate workflows, and produce educational content.

Art Director at Publicis Media, 08/2015 - 03/2018

- Created websites, presentations, mockups, animations, and audio for internal initiatives and New Business pitches, winning clients such as 20th & 21st Century Fox, Fiat Chrysler, and Molson Coors.

Freelance Multimedia Designer, 04/2011 - 08/2015

- Produced presentations, animations, visual effects, music, sound effects, and voiceovers for clients such as Penton Media, Zenith Media, MTV, NBC, Warner, and Ford.

Partner & Lead Multimedia Designer at NoEnd Designs, 12/2012 - 02/2015

- Responsible for the digital multimedia, brand identity, and promotion of industrial design startup launched through Kickstarter, achieving 318% funding and appearance on the front page of Reddit.

Multimedia Designer at Sense Of Fashion, 09/2010 - 04/2011

- Established new brand identity, UI/UX, and written content to shift startup from a social media business model to a marketplace model, resulting in a surge of 85K users over 6 months.

Lead Designer & Writer at Bintro, 11/2008 - 09/2010

- Designed all digital multimedia content for startup through beta, launch, and beyond, resulting in 20% conversion rates, an active user base of over 100K, and \$4M of investment.

Education

B.F.A. Sound Design, Broadcast Design & Motion Graphics
Savannah College of Art and Design 2004-2008