

# David Wright-Spaner

Award-winning Senior Creative with 16+ years in digital multimedia design, technology, strategy, and innovation

+1-314-952-7557

✉ DWS @ 🏠 DavidWS.com

🌐 LinkedIn.com/in/DavidWS

## Skills & Software

- **Project Management & Automation** : Trello, Typeform, Zapier, Notion, Asana, Monday
- **Game Design & Development** : Unity, Blender, FMOD, C#
- **Sound Design** : Ableton Live, Izotope RX, Audition, Pro Tools
- **UI, UX, & Web Design** : HTML, CSS, JavaScript, Figma, Wordpress
- **Graphic Design & Image Editing** : Photoshop, Illustrator, Midjourney, Stable Diffusion
- **Motion Graphics & Video Editing** : After Effects, Premiere, Cinema 4D, Runway

## Experience



**Creative Director & Multimedia Designer**, Remote Contractor – 7/2020 - Present :

- **Veterans United** – 8/2023 - 2/2025 : Directed redesigns of the company's web properties, leading to +100% increases in organic leads after each launch.
- **Tarsus Group** – 1/2023 - 8/2023 : Directed redesigns of the company's web properties and communications, leading to its acquisition by Informa for \$940M.
- 🏆 **The Arcane Library** – 7/2021 - 4/2023 : Designed assets, strategized marketing, and directed the Kickstarter trailer for *Shadowdark RPG*, leading to \$1.3M of funding in 2023 and four gold ENNIEs in 2024, including 'Best Game' and 'Product of the Year'.
- 🏆 **The Muffin Man** – 10/2018 - 11/2019 : Directed all audio for an independent horror film, leading to six awards, including 'Best Short' from FilmQuest and Brooklyn Horror.

**Omnicom Media Group**, New York City – 7/2018 - 7/2020 :

- **Senior Design Director, Innovation & Multimedia** – 7/2019 - 7/2020 :
  - Led new multimedia solutions to push the company forward as a digital organization.
  - Coordinated the Creative and Technology departments on all New Business pitches, leading to client wins such as Disney, Diageo, Daimler, and the U.S. Army.
- **Design Director, Digital & Systems** – 7/2018 - 7/2019 :
  - Collaborated with senior leadership across the company to launch websites, design applications, organize databases, automate workflows, & produce educational content.

**Art Director at Publicis Media**, New York City – 8/2015 - 3/2018 :

- Designed websites, presentations, animations, and audio for agencies and New Business pitches, winning clients such as 20th & 21st Century Fox, Fiat Chrysler, and Molson Coors.

**Multimedia Designer**, New York City – 11/2008 - 8/2015 :

- **Freelance** – 4/2011 - 8/2015 : Created animations, audio, branding, music, presentations, visual effects, and voiceovers for clients such as Penton, Zenith, MTV, NBC, Warner, Ford.
- **Sense Of Fashion** – 9/2010 - 4/2011 : Overhauled all content and UI/UX for a fashion marketplace startup from beta to launch, leading to a surge of 85K+ users.
- **Bintro** – 11/2008 - 9/2010 : Designed all content and UI/UX for a classifieds startup from beta to launch, achieving 20% conversion rates, 100K+ users, and \$4M of investment.

## Education

**MSc, IT University of Copenhagen** – 8/2024 - Present :

- Master of Science in Games, to be completed in May of 2026
- 🏆 **Xibalba** – 10-12/2024 : Led a first-semester group project as the Producer, Director, and Audio Lead, which won the 2025 Best Student Game award from Games Denmark.

**BFA, Savannah College of Art and Design** – 9/2004 - 5/2008 :

- Bachelor of Fine Arts in Sound Design and Motion Graphics